



Sponsorship Information

Data Saturday Chicago is a one-day event for professionals using Microsoft's data platform. This community event will include sessions on data management, cloud and hybrid architecture, modernizations and migrations, analytics, and DevOps. It will feature content at all levels of learning, from beginner to advanced.

Event Details

Date: Saturday, March 14, 2026

Scheduled Hours: 8:00AM – 5:00PM

Location: Harper College – Wojcik Conference Center (Building W)

Address: 1200 Algonquin Rd, Palatine, IL 60067

All speakers, sponsors and attendees will be required to abide by the [Data Saturday Chicago Code of Conduct](#). Anyone violating these terms will be removed from the event.

Highlights

Prior to the pandemic, Data Saturday Chicago had 500+ registrations with over 300 attendees in 2019. This year we anticipate 200 attendees on the day of the event.

To help guarantee sponsors get adequate leads for their investment, **every registrant will be opted in to communications from the event organizers and from sponsors. They will have the option of opting out post-event via your email unsubscribe options.**

A host of MVPs and other data community leaders will be presenting topics on Azure SQL Database, Azure SQL Managed Instance, SQL Server, Microsoft Fabric, High Availability/Disaster Recovery (HA/DR), Purview & Governance, Synapse Analytics, etc. We have every expectation that our event will meet or exceed the quality of previous years.

Pre-Conference sessions will go live in early November. They will include:

Stephanie Bruno – Getting Started with Microsoft Fabric and Power BI

Erik Darling – Advanced T-SQL Triage: The Art of Fixing Terrible Code

Sponsorship Benefits

Platinum-level sponsorships include options to customize your benefits. In addition to a lunch session and priority selection on table location. These **platinum benefits are awarded on a first-come, first-serve basis**.

Gold sponsorship benefits are customizable as well. Ask how we can tailor the experience to suit your marketing needs.

Benefit	Platinum	Gold	Silver	Bronze
Speaker Dinner or Lunch sponsored by "Your Organization"	*			
Logo on Event Emails	*			
Additional email to all registrants	*			
Advance email to all registrants promoting lunch session, marketing message, and/or raffle prize	*	*		
Follow up email to all registrants w/ marketing message of your choice	*	*		
Sponsor Session	*	*		
Attendee List	*	*		
Sponsor Table w/ 2 chairs & power strip	*	*	*	
Two admission tickets w/ comped lunch	*	*	*	
Raffle Item Required	*	*	*	
Logo on Website	*	*	*	*
Logo on Sponsor Slide Deck	*	*	*	*
Cost Per	\$1800	\$1000	\$500	\$250

Sponsor Tables

Sponsor tables will be able to display a company booth the day of the event. We will provide (1) table, (2) chairs and (1) power strip for each company to use.

Sponsor Sessions

Platinum & Gold sponsors will be allotted one sponsor session. The speaker's name, title & abstract are due 30 days prior to event. This session will be designated as a sponsor session on the schedule.

Attendee List

Platinum & Gold sponsors will receive a copy of the attendee list following the event.

Logo in Slide Template for Presenters

Sponsor logos will appear on a sponsor slide in all the speakers' PowerPoint presentations. You will need to provide a copy of your logo to **sponsors@datasatchi.com**

Raffle Items

Platinum, Gold & Silver sponsors must raffle one (1) item, and may raffle up to three (3) items. Each item should meet or exceed \$100 in value.

At raffle time, if your reps are still in attendance, we will let them come up front, mention what their company offers and pull the winning name live. This gives your company an additional 60 seconds of face time with attendees and a picture with the raffle winner for social media.

Number of Sponsors

Platinum & Gold sponsorships are limited in number. Silver & Bronze are unlimited.

Sponsorship slots for Data Saturday Chicago 2026 are available on a first-come, first-served basis. For the sponsorship levels that include tables, table space will be distributed on a first-come, first-served basis or by sponsorship levels where guaranteed, upon receipt of completed sponsorship agreement and payment. Kindly fill in the form below for your sponsorship commitment and email it to **sponsors@datasatchi.com**

My organization, _____, is committed to sponsoring Data Saturday Chicago on March 14, 2026, with the following sponsorship package:

☐ Platinum Sponsorship: \$1800

☐ Gold Sponsorship: \$1000

☐ Silver Sponsorship: \$500

☐ Bronze Sponsorship: \$250

Signature: _____ x

Date: _____ x

Name: _____ x

Company: _____ x

Phone: _____ x

Address: _____ x